

Middletown Convention & Visitors Bureau March 11, 2008 Meeting Minutes

Attendees: Sam Ashworth , Scott Stacey, Gary Lebo, Linda Moorman, Maria Langendorf, Kristen Wright and Mark Hecquet, BCCVB. Absent: Beth Knueppel, Kip Moore, Frances Sack, Dana Picard, Dick Boyea and Larry Higgins.

The Board welcomed new members Maria Langendorf, Middletown Public Library and Kirsten Wright, Drury Inn & Suites.

The December 6, 2007 minutes were distributed but not approved for lack of a quorum.

Sam Ashworth gave an abbreviated financial report. MCVB received \$60,000 from City of Middletown on 2/28/08 from the 4th quarter of 2007. As of March 11, 2008 there is \$76,997.43 in the checking account and \$88,125.92 in the savings account.

Sam Ashworth and Mark Hecquet gave a report on the MCVB website. A new site for www.visitmiddletown.org is being designed with the Butler County VB. The old site through John Ridge will then be discontinued.

Mark Hecquet passed out the new Butler County VB meeting planners guide.

The Board reviewed the grant applications for 2008. Sam Ashworth reported that the application for Keep Middletown Beautiful was dropped from the list. It will be covered by a grant from the Barnitz Fund. A new grant application from the Middletown Historical Society was added and the Middletown Performing Arts Academy grant was revised to reflect advertising and promotion costs. The Board decided to devote a major portion of the June 12th meeting to a review of the grant process.

The Board welcomed representatives from the organizations applying for grants and listened to 12 presentations. Further discussion followed the presentations and grant amount forms were completed.

The meeting was adjourned.

Next Meeting: June 12, 2008, 8:30 am, 2nd floor conference room, Middletown City Building