

Middletown Convention Visitors & Business Bureau January 15, 2009 Meeting Minutes

Attendees: Ann Mort, Eric Melbye, Fran Sack, Marie Edwards, Kent Bradshaw, Mark Hecquet, Linda Moorman, Dick Boyea, Nadine Begley Maria Langendorf; Nancy Romero

Mr. Boyea called meeting to order at 8:45

Minutes were unanimously approved: motioned by Ms. Sack; 2nd Ms. Moorman

Ms. Sack also asked that minutes be sent to board before meetings

Introduction of Members

Dick Boyea- Ramada Inn

Eric Melbye-Miami University Middletown

Kent Bradshaw- The 4th R, previous member

Mark Hecquet- Butler County CVB (Not a board member)

Fran Sack- Otterbein Homes

Maria Langendorf- Middletown Public Library

Linda Moorman- Beau Verre Studios, local business owner

Nadine Begley-Manchester Inn

Nancy Romero- Downtown property owner

Marie Edwards- City of Middletown

No changes to previous financial report

New Business

Election of Officers: Chair, Vice-Chair, Treasurer, Secretary

Nominations:

President- Ann Mort

Ms. Sack made motion; Mr. Bradshaw 2nd; Unanimous

Vice-Chair- Dick Boyea

Ms. Sack made motion; Ms. Mort 2nd; Unanimous

Secretary- Fran Sack

Ms. Moorman motioned; Ms. Mort 2nd; Unanimous

Treasurer- Dana Picard

Ms. Mort made motion; Mr. Langendorf 2nd; Unanimous

Meeting continued with Ms. Mort as Chairperson

Discussion of Proposed meeting dates and times

Board meetings set for the 4th Thursday (need clarification monthly?)

June 25th, September 24th, December 3rd

There will be a February 26th 2009 at 8:30 a.m. to finalize the grant process

The grant meeting will be held March 26th 2009; 4:30 p.m. for board members; 5:30 p.m. for grantees

Grant discussion

- Restructuring grant process
- Grant instructions must be sent out before the March grant meeting
- Ms. Sack suggested a grant subcommittee be formed
- Absentee votes will be granted on grant process
- Ms. Mort will facilitate the reporting from grantees
- Grantees are not eligible to receive future grants if previous reporting requirements are not met.
- A rubric is to be developed for grant criteria: heads in beds; economic impact
- Ms. Mort will update the grant application
- Ms. Sack will gather all information for the Journal article.

Ms. Moorman inquired about ad space packages; Ms. Mort will confirm information with the Journal

Mission Statement

- There were two version of the mission statement but it was discussed that it should be revised.
- Ms. Sack suggested that Mr. Bradshaw write a new mission statement. He will provide a draft for the next meeting.

Meeting was adjourned at 9:15 a.m.

Next meeting will be held February 26th 2009 8:30 a.m. Conference room 2C