

Middletown Convention Visitors & Business Bureau
July 29, 2010
8:30 am
City Building, Conference Rm 2C

Attendees: Linda Moorman, Fran Sack, Joe Mulligan, Melinda Armbruster, Kent Bradshaw, Rob Hoffman, Mark Hecquet , Marie Edwards

Ms. Moorman called meeting to order at 8:35 a.m.

Previous Minutes: Motioned for approval: Mr. Mulligan; 2nd Mr. Bradshaw; unanimous.

Previous Minutes Discussion:

Mr. Hecquet asked that the word "convention" be removed from any reference to the Butler County Visitors Bureau.

Linda and Mark have discontinued contract with Clark, Schaeffer, & Hackett. A bookkeeper is needed for tax purposes.

Financial Report

- Chase Bank was asked to discontinue service charges
- Tax return was filed by Clark, Schaeffer, & Hackett
- Explanation of Star Report, which tracks Butler County Journalism.
- Suggestion to ask someone from the airport to be a member of the CVB
- BCVB is meeting with Hamilton Publishing to get started with the map of Middletown
- Suggestion that the board should focus on one event for advertisement from BCVB
- Explanation of BCVB arrangements with surrounding communities: Hamilton, Oxford, & Middletown are only cities with separate CVB board. Monroe, Fairfield, West Chester are under BCVB.

New Business

- Introduction of New Members: Melinda Armbruster & Rob Hoffman
- Discussion of Regulations of the Middletown CVB
 - Member attendance; excused/unexcused absences
 - BCVB will provide official language that can be used for attendance and annual meeting
 - Board to look at regulation and provide feedback through email and next meeting
 - Marie will check with Law department to make sure board can make amendments without going through Council

Next Meeting Sept. 30th 2010, 8:30

Mike Robinette will be in attendance

Should CVB continue the grant process?

Research Butler County Bombers grant for capital improvements

Motion to Adjourn: Mr. Mulligan; 2nd Ms. Sack; unanimous

Meeting Adjourned 10:05 a.m.